



B2B partner for trade, commerce & industry

General Confidentiality Statement

Responsible handling of customer, project and business information.



Trusted partner since 1992



Version 1.0



Standard information for business customers



Trust as the basis for good cooperation

Since 1992, MAG GmbH has stood for reliable business relationships. Confidential information provided to us in connection with inquiries, offers, orders, developments or projects is handled with appropriate care and according to its recognizable need for protection.

Our principles



Purpose-based use

Information is used for processing the respective inquiry, cooperation or order handling.



Limited access

As a rule, access is limited to persons and involved parties as far as required for the respective task.



Appropriate protection

Protective measures depend on the type, scope, transmission route and recognizable protection need of the information.

Information we treat confidentially

As a rule, we treat as confidential in particular information that is marked as confidential or whose need for protection is clear from its content, context or method of transmission.



Technical information

Drawings, specifications, samples, test documents, product ideas, development statuses, packaging and labeling specifications.



Commercial information

Inquiries, offers, prices, terms, calculations, sales and planning data as well as project-related communication.



Customer and project information

Customer-specific requirements, areas of use, schedules, contact persons and non-public project contexts.



Digital documents and data

Files, images, data sets, access information and other electronically transmitted content with a recognizable need for protection.

How we handle information

1



Review

Consider only the details required for the specific processing.

2



Access

Limit internal access by task and to the appropriate required extent.

3



Protect

Secure storage and transmission with appropriate measures.

4



Involve

Provide necessary recipients only with required details.

5



Retain

Consider purpose, business process and statutory retention periods.

Involvement of required parties



Where this is required for preparing offers, procurement, production, delivery, IT operations, quality assurance or professional advice, information may be passed on to carefully selected employees, manufacturers, suppliers, service providers or advisers to the extent necessary. Existing statutory, employment-related or contractual confidentiality obligations are taken into account.

Exceptions and appropriate limits

Confidential treatment is, by its nature, not required or is only possible to a limited extent if one of the following cases applies:

- The information is already publicly known or generally accessible.
- It was already lawfully known to MAG GmbH or was lawfully provided by third parties.
- It was developed independently and without use of the relevant confidential information.
- The customer has expressly consented to disclosure or use.
- Disclosure is required by law, official order or court decision.

Trust since 1992

1992

Long-term customer relationships are built on reliability, clear communication and careful handling of information. These principles are part of our daily work - from the first contact to long-term cooperation.

Contact - MAG GmbH

Vechelder Straße 22, 38268 Lengede

info@mag-kabel.de | +49 (0)5344 / 9602-0

www.mag-kabel.de

Contact person

Dierk Model, Managing Director

Note on individual confidentiality agreements: This general confidentiality statement describes MAG GmbH's usual standard for the responsible handling of customer, project and business information. It serves as general customer information and does not replace any individually agreed confidentiality agreement. Binding confidentiality, protection or liability provisions arise exclusively from statutory requirements or expressly agreed written provisions. Individual agreements may be considered for special projects, genuine custom developments or a clearly exceptional need for protection, subject to case-by-case review from a factual and commercial perspective. Standard product variants, such as different lengths, colors, plug types or packaging, are generally not considered such special cases. Data protection requirements and statutory obligations remain unaffected.